



KOCH FAMILY
children's
museum
OF EVANSVILLE

Ignite It! Creativity Forum

Featuring: **Genein Letford**

Tuesday | March 14, 2023

Sponsored By:  OLD NATIONAL



Genein Letford is an award-winning educator, best-selling author and global speaker on Intercultural Creativity®. As the 2019 LA Lakers Business Woman and the 2015 CA Charter Teacher of the Year, Genein is a national thought leader and creator of the concept of 'Intercultural Creativity® and NeuroSomatic Creativity®'. She is the Founder and Chief Creative Officer of CAFFE Strategies, LLC which is a consulting, coaching and training company that trains C-Suite executives and employees to create sustainable organizational equity and inclusion strategies, based on neuroscience, while unleashing their innovative thinking for themselves and in their businesses. She is a leading voice on creating across cultural lines and her 7 Gems of Intercultural Creativity® framework is the top training for 2022 and beyond. As a sought-after speaker and corporate trainer, she has inspired many employees, leaders and C-Suites to develop their creative abilities while establishing a culture of inclusion and belonging for their teams.

Innovation! Everybody desires it but many people are confused on how to achieve it. Innovation rests on creativity and creativity rests on the ability to see things from multiple perspectives, dismantle bias, and build a culture of inclusion and belonging. We are now a global workforce causing many cultures to interconnect and create innovative ideas across cultural lines. Intercultural Creativity® is needed now more than ever.

PROFESSIONAL DEVELOPMENT

8:30am – 11:00am
Children's Museum of Evansville
\$200 per person
Includes Creativity Kit

Workshop: A Kaleidoscope View: Creative Perspective Taking for Leadership

LUNCHEON

11:30 am – 1:00 pm
City View at Sterling Square
\$50 per person / Table of 8 \$400

Keynote: Genein Letford "Intercultural Creativity: building and honoring the creativity in us all"

Events open to all! Register by March 1st online at www.cmoekids.org or by calling (812) 643.2663 ext. 225. Proceeds will support cMoe's work in early childhood education, including exhibits, programs and community outreach.



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SPONSORSHIP OPPORTUNITIES

Believer (\$7,500)

- 16 spaces at the Professional Development Workshop
- 16 seats/2 tables with premier placement at the Keynote Luncheon
- Premier signage and acknowledgement at event
- Logo/Listing recognition on printed material, cMoe website, e-newsletter & social media
- Full page color advertisement in printed program booklet
- Sticker Logo placed on Creativity Box at Workshop
- 25 museum admission tickets donated to a non-profit of your choice in your company's name

Creator (\$5,000)

- 8 spaces at the Professional Development Workshop
- 8 seats/1 table with premier placement at the Keynote Luncheon
- Premier signage and acknowledgement at event
- Logo/Listing recognition on printed material, cMoe website, e-newsletter & social media
- Full page black/white advertisement in printed program booklet
- 25 museum admission tickets donated to a non-profit of your choice in your company's name

Explorer (\$2,500)

- 4 spaces at the Professional Development Workshop
- 8 seats/1 table at the Keynote Luncheon
- Signage at the luncheon on the day of the event
- Logo/Listing recognition on printed material, cMoe website, e-newsletter & social media
- Half page black & white advertisement in printed program booklet

Adventurer (\$1,500)

- 8 seats/1 table at the Keynote Luncheon
- Signage at the luncheon on the day of the event
- Logo/Listing recognition on printed material, cMoe website, e-newsletter & social media
- Quarter page black & white advertisement in printed program booklet

We welcome the opportunity to create a customized sponsorship opportunity to meet your marketing, professional development and philanthropic goals.

The Ignite It! Creativity Forum

The Children's Museum of Evansville invites you to be a part of the 9th Annual Ignite It! Creativity Forum focused on creativity and innovation both personally and professionally. The Creativity Forum provides a fun and engaging platform to meet with 250+ corporate and community leaders from our Region. Ignite It! has something for everyone with the opportunity to attend a dynamic workshop, an engaging keynote luncheon OR BOTH.

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SPONSORSHIP FORM

We welcome you to join us for our Annual Ignite It! Creativity Forum, where creativity and innovation take a front row seat at the table.

ORGANIZATION: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ Zip Code _____

PHONE: _____ FAX: _____

EMAIL: _____

SPECIAL DIETARY NEEDS: _____

CONTRIBUTION (Please mark with "X"):

Category	Quantity	Price	Category	Quantity	Price
Believer		\$7,500	Luncheon Only		\$50
Creator		\$5,000	Workshop Only		\$200
Explorer		\$2,500	Luncheon & Workshop		\$250
Adventurer		\$1,500	Luncheon Table (8 seats)		\$400
Subtotal			Subtotal		

Please send me an Invoice: _____ TOTAL PAYMENT DUE \$ _____

Please make check payable and mail to:
Children's Museum of Evansville
P.O. Box 122
Evansville, IN 47701
Or pay online at www.cmoekids.org