



KOCH FAMILY
children's
museum
OF EVANSVILLE

LEARN
TODAY

.....

LEAD
TOMORROW

COMMUNITY IMPACT REPORT
JULY 1, 2018 – JUNE 30, 2019

CORE Values



We have respect for all **CHILDREN** and their amazing abilities. We want to inspire their creativity, curiosity, and exploration.

We value creativity and the importance of **PLAY**.

We create a setting that brings all generations of **FAMILY** together to share the early childhood learning experience with one another.

We are committed to **EXCELLENCE**.

We value the trust of our **COMMUNITY** and continually seek to earn it.

We **INCLUDE EVERYONE**. We believe all children, and the adults in their lives, should feel welcomed, valued, connected, and included. We embrace and live the ideals of Access, Diversity, Equity, and Inclusion for all as a foundation for institutional excellence.

Letter from the Executive Director & Board Chair

Dear Friends,

It has been quite a year at the Children's Museum of Evansville! We look forward to sharing all our successes with you throughout this year's Annual Report.

From a record breaking number of visitors and members, installing an outdoor musical garden, hosting Dinosaur Safari to completing two exhibit improvements in the Wet Deck and Work Smart galleries – the museum has certainly reached new heights. Monthly educational themes have been updated and bring an ever-changing feel to the museum. **STEAM**, **FRIENDS**, and **IMAGINATION** are some of the themes exposing children to new ways of learning, playing, and exploring through fun and exciting topics that they can relate to and that catch their interest.

As we look to the future and plan for our growth, we know that the educational experience that the museum brings to the community must continue to go beyond our walls. Outreach, especially for the at-risk populations, becomes more important each year as we strive to do our part to lessen the disparities in education. But we know that to operate, this museum relies on the community we serve. Only through increased attendance, memberships, and sponsorships are we going to be able to continue to improve our exhibits and provide top-notch educational programming that will allow this museum to flourish and remain a leader in educating our children through play!

Thank you everyone for helping us to keep moving forward. Our impact on the kids would not have been so great without our dedicated staff and volunteers, understanding downtown neighbors, generous supporters, thoughtful friends and advisors, tenacious advocates, and a Board of Directors that has believed passionately in the Museum's mission.

With appreciation,

Stephanie Terry

STEPHANIE TERRY

Executive Director

Brian Hicks

BRIAN HICKS

Chair, Board of Directors



Paving the way for Leaders

Board Officers

BRIAN HICKS

Vectren
President

KATE HAWKINS

Alcoa Warrick Operations
Vice President

LINDSEY ROBBINS

Deaconess
Secretary

TRISHA NEIDIG

BKD, LLP
Treasurer

Board Membership

WILL CARTWRIGHT

Stoll Keenon Ogden PLLC

BRENT EDWARDS

RoundTower Technologies

ALLI ENGELBRECHT

Community Volunteer

GEOFF GENTIL

Field & Main Bank

ANDREA GENTRY

University of Southern Indiana

BRAD GILBERT

Old National Bank

PHILIP HOOPER

Berkshire Hathaway Realty

KEVIN KOCH

Koch Enterprises

MONICA MILLER

Talley Eye Care

SARAH SCHULER

VPS Architecture

JEFF SEYMORE

Welborn Baptist Foundation

HOLLY SMITH

Heritage Federal Credit Union

CHRIS TRAYLOR

Traylor Bros. Inc

DANIELA VIDAL

University of Southern Indiana

PATRICIA WEINZAPFEL

Evansville-Vanderburgh
School Corp.

Executive Staff

STEPHANIE TERRY

Executive Director

NATHAN MCCULLOUGH-HADDIX

Deputy Director

HELEN ZIMMERMAN

Development Director

LESLIE RICKER

Education Director

KALI ANTHONY

Education Coordinator

MATT FUGATE

Facilities & Exhibits Manager

CLAY PRINDLE

Marketing & Communications Manager

LIZ BEADLES

Guest Services Manager



Leading with I.D.E.A.

Inclusion, Diversity, Equity, Accessibility

cMoe became the first organization in the state of Indiana to be granted participation in the **CULTURAL COMPETENCY LEARNING INSTITUTE (CCLI)**, a national partnership between the Association of Children's Museums and Association of Science and Technology Centers.

CCLI imagines a world in which museums transform themselves to recognize and respond to different values and needs, curating experiences and collections that touch the lives of a diversity of audiences.



BECAUSE OF OUR CCLI EFFORTS, IN THE LAST YEAR CMOE HAS:

- ★ Added Inclusion to our list of Core Values
- ★ Crafted a public statement and commitment to Equity, Diversity, and Inclusion:
“cMoe is dedicated to a culture of inclusion that inspires children to value themselves and the unique qualities in each other through the provision of environments and experiences that foster cooperative play, inquiry, and self-discovery. The museum draws upon the strength of its broad service area to achieve institution-wide diversity in programs, activities, and operations.”
- ★ Increased cultural programming, representation, and celebrations throughout the year
- ★ Ensure staff receive anti-bias, harassment, and sensitivity trainings

The Many Beneficiaries of cMoe



83,046

CHILDREN & GROWN-UPS
STOPPED BY TO PLAY!

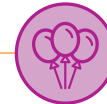


3,994

CORPORATE & PRIVATE EVENT ATTENDEES

231

BIRTHDAY PARTIES
CELEBRATED AT
THE MUSEUM



6,994

VISITORS PLAYED DURING
FREE FAMILY NIGHT



15 CAMPS
WITH
384

PARTICIPANTS

81

FAMILIES FACING FINANCIAL HARDSHIP
WERE GIVEN YEAR-LONG REDUCED
ADMISSION THROUGH MUSEUM FOR ALL



\$846,744

CONTRIBUTED TO THE LOCAL
ECONOMY THROUGH DIRECT
OPERATIONAL EXPENDITURES



52%

OF VISITORS CAME
FROM OUTSIDE THE
CITY OF EVANSVILLE



1,376 MUSEUM
MEMBERS



73 SCOUT
PARTICIPANTS



5,200

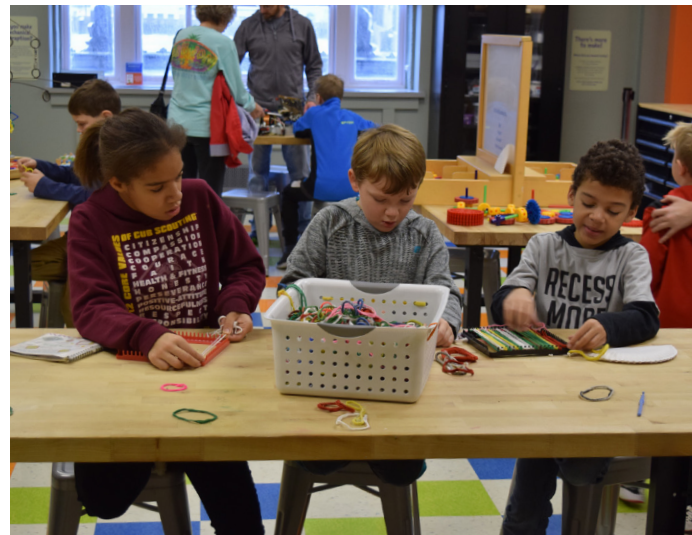
COMMUNITY MEMBERS
REACHED WITH HANDS-
ON LEARNING IN THEIR
NEIGHBORHOODS



9,462

CHILDREN VISITED THE
MUSEUM AS PART OF A SCHOOL
OR COMMUNITY GROUP





By the Numbers

Earned revenue accounted for 75% of the museum's income and is comprised of admissions, memberships, education and group revenue, and investment income. cMoe is deeply grateful for the generosity of community members, whose contributions provided the remaining 25% of the operating income.

Museum expenses are focused on serving visitors every day by providing safe, working exhibits, multi-disciplinary programming, and knowledgeable staff and volunteers who facilitate learning, skill-building, and fun.

cMoe is a 501(c)(3) non-profit. cMoe's statement of financial position was prepared by Riney Hancock CPAs PSC. A full copy of cMoe's financial review is available by request. Expenses do not include depreciation expenses.

TOTAL OPERATING REVENUE

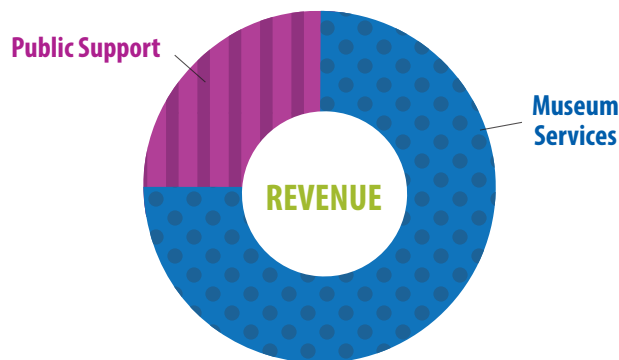
\$817,999

75% Museum Services

25% Public Support

CAPITAL REVENUE

\$54,500



TOTAL OPERATING EXPENSES

\$846,741

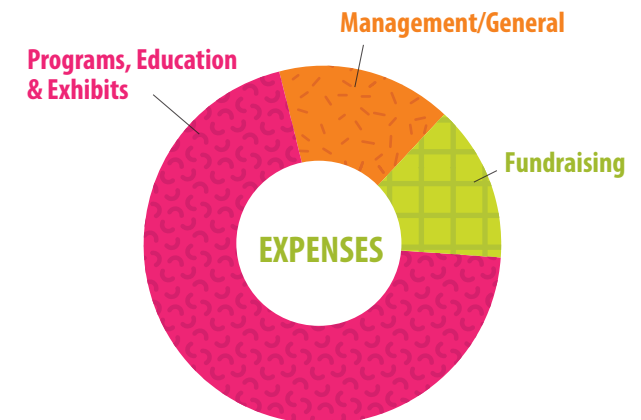
71% Programs, Education and Exhibits

16% Management/General

13% Fundraising

CAPITAL EXPENSES

\$139,082



Stories from the Floor

Dinosaurs

In Dinosaurs, children explored a prehistoric world with moving creatures including a Velociraptor, Triceratops and Stegosaurus. Dinosaurs featured six animatronic dinosaurs, including a giant T. Rex and a flapping Pteranodon. The exhibit delighted young and old! Children imagined themselves as paleontologists studying the large T. Rex skeleton and dug in the fossil dig stations.

This traveling exhibit was made possible by funding from the Old National Foundation.



cMoe is a perfect way to spend a day with the grandchildren. Lots of exhibits that engage the mind, body, imagination and creativity of a child instead of just the thumbs. Here is a place where all generations can laugh and explore TOGETHER that is not too taxing on those of us over 65. Grandparents, get a membership. The sound of your grandchildren laughing, loving and learning is worth the cost.

REGARDING JOHN DAVIS, THE THEN PLAY GUIDE:

He is so amazing with kids and always friendly to everyone. My son likes learning from him.

I took my two year-old to the Dino exhibit yesterday after you posted about it. IT WAS GREAT!! I logged a mile on my Fitbit and never left the room! He could not get enough of it. So glad that CMOE is here as it is a wonderful thing for children.



Honor Roll

Contributions are critical to maintaining our facility, exhibits and programs, and we are honored to acknowledge our FY 19 Annual Campaign donors of \$100 or more, event sponsors, and Corporate, Business and Donor-level members. We are incredibly grateful.

FY19 ANNUAL FUND (represents gifts made between July 1, 2018 and June 30, 2019)

BUSINESSES

\$10,000 AND ABOVE



\$5,000-9,999

Traylor Bros., Inc.
Crescent-Cresline-Wabash Plastics, Inc.
Community Foundation Alliance
Fifth Third Bank

\$2,500-4,999

D Patrick, Inc.
Shoe Carnival
Koch Enterprises, Inc.
Alan and Sharon Braun Family Foundation Inc.
AstraZeneca Pharmaceuticals LP

BKD Foundation

James R. and Adelaide H. Duncan Foundation
OneMain Financial Services

\$1,000-2,499

Costco Wholesale Evansville #1331
Diamond Valley
Evansville Teachers Federal Credit Union
Toyota Motor Manufacturing, Indiana
Data Mail, Inc.
German American Bank
South Central Inc

UP TO \$1,000

River City Mercantile & Coffee Co.
Evansville Downtown Optimist Foundation
Harding, Shymanski & Co.
Industrial Contractors, Inc. - Skanska
Just for Kids Pediatric Dentistry
Kenny Kent Toyota Lexus
Lamar Architecture and Design
Leatherneck Window, LLC
Riecken Home Inspection LLC-S
Women's Health Care P.C.
Arts Institute Fund

Friends of Moore Morley

Hafer Associates
WFIE-TV
VPS Architecture
Vanstone & Kornblum, LLC

INDIVIDUALS

KAREN DONOVAN MAGAN GIVING CIRCLE

\$2,500 & ABOVE

Alan and Sharon Braun Family
Foundation Inc.
James R. and Adelaide H. Duncan
Foundation
JP& Allison Engelbrecht
Robert & Cindy Koch

\$1,000-2,499

Dan & Erin Diehl
Niel & Karen Ellerbrook
Kari Fluegel
Brad & Jennifer Gilbert
Neil & Linda Haddix
David & Kate Hawkins
Bob & Lisa Jones
Lori Koch
Tom Magan
Craig & Trish Neidig

\$500-999

Carl & Kay Chapman
John & Stephanie Engelbrecht
Robert & Deborah Goldman
Wayne Henning
Brian & Sara Hicks
Tyler Hinds
Philip & Amanda Hooper
Wayne & Julie Hurlock
David & Sharon Koch
Kevin & Margaret Koch
Nathan Mominee
Jim & Mary Kay Muehlbauer
Matt & Holly Smith
Judith C. Stewart
Jonathan & Patricia Weinzapfel

(UP TO \$499)

Kara Alexander
Michael Baer
Jason & Liz Barisano
Michael Barley
Clay & Amy Barrett
Robbie Bealmoor
Jerry Benkert
Margaret Bernick
Doug & Amanda Berry
Dillon & Maggie Blackwell
Craig & Tara Blessinger
Chris Brack
John Breeden
Adrian & Terry Brooks
Jared Brooks
Davind Brosmer
Michael & Kristal Brown
Michael Bryan
Steve & Andora Buedel
Kim Bui-Sickman
Roderick T. & Carmella Bunch
Janet Butler
Casey & Lisa Calvert
Jill Carpenter
William & Ellen Cartwright
Ross & Candace Chapman
Charles & Marianne Coney
Heather Davis
George & Davena Day
Alfred & Margaret Dennis
Martin Doyle
Brandon Eck
Bill & Kathleen Elliott
Cindy Endress
Lauren Erk
Raymond & Mary Ellen Farabaugh
Dana Farmer
Dustin & Kristin Fields
Jason & Crystal Fisher
Collin Floyd
Neal & Joseph Franklin
Anne Frome
Mark Gabel
Eric Gardner

Josh & Erin Gensic
Geoff & Kristian Gentil
Michael Goebel
Chuck & Darla Grace
Danyelle Granger
Adam Green
Dana Gubler
Anthony Hammel
Jeffrey Hampton
Jaron Hargis
Brian & Trisha Hawkes
Shawn & Michelle Heneisen
Eric Hetzel-Gaynor
Jamie Hill
John Hime
Lucy Himstedt
Dean & Carolina Holmes
Brandon Holtzclaw
Doug Howerly
Adam & Sarah Hubert
Roxanne Hudnall
Michael & Margy Hungate
James & Diane Igleheart
Ashley Jones
Shelia Ashley Jordan
Deborah Kassenbrock
Matthew & Kristen King
Pat Koch
Rich & Tonya Kramer
Chuck Lackey
Lauren LaGrange
John Lamb
Jennifer Land
Virginia Laurent
Elisha Lear
Kathryn Lee-Kalsch
Sharon Lemond
Sarah Luhman
David & Michele Malitz
Zach & Kelly Martin
Lance Mayes
Nathan & Justin McCullough-Haddix
Keaton & Monica Miller
Christian Miller
Kaci Mislivecek

Nathan & Jackie Monroe
Kaitlin Moore Morley
Melissa Morehead
Glen Morris
Karen Morris
Jarred Morris
Zachary Nelson
Fred & Heather Niemeier
Marilyn O'Daniel
Ryan & Leah Oeth
Steve & Jane Owen
Angie Peckenpaugh
Kimberly Peters
Laura Poag
Ben Pope
Lori Pore
Eric Rang
Mark & Lindsey Robbins
Tara Robbins
Amelia Roberts
Daniel & Emily Robinson
Doug & Amanda Romerhausen
Michelle Rundle
Judith Savage
Christy Schulz
Joann Schwentker
Lynette Sealy
Alex Seger
Jeff & Amanda Seymore
Ben & Shannon Shoulders
Rachel Smith
Jason Southwell
Jacqueline Spainhour
Bethany Stiff
Linda Stocks
James Sullivan
Celeste Tabor
Kelley & Casey Tenbarger
Marques & Stephanie Terry
Joe & Christine Theby
Amy Thessler
Shari Thread
Laurel Vaughn
John Vote
Nicolas & Amanda Vote

Jason Walker
Wade Wallace
Nick & Amber Wheeler
Samantha Whitcomb
Jamie Wicks
Kirk & Christy Williams
Joseph Williams
Laura Woods
Steve & Susan Worthington
Charity Young
Michael Young
Kent & Helen Zimmerman
Cecil A. and Mabel Lene Hamman
Foundation
Gray Cemetery Trust

IN-KIND

Adler Plane+A4:C41tarium
Alli Engelbrecht
American Girl
Azzip Pizza
Barnes and Noble
Cincinnati Reds
Coney Island
Conner Prairie
Creative Discovery Museum
Donut Bank
D'vine Design by Terry Hughes
Evansville Museum of Arts, History &
Science
Evansville Philharmonic Orchestra
Gayla Cakes
Go! Calendars, Games & Toys
Holiday Inn Evansville Airport
Holiday World
Hooray!
Indiana University Athletics
Indianapolis Zoo
Jackie Monroe
Junior League of Evansville
Just Rennie's
Kate's Kreations
Kentucky Science Center
Lollipop Tree Boutique
Louisville Slugger Museum & Factory

Louisville University Athletics
Louisville Zoo
Lubberdubbers
Marengo Caves
Matt's Cookies
NCAA Hall of Champions
Old National Bank
Piece of Cake
Purdue University Athletics
Ronda Espenlaub
Shedd Aquarium
Shillawna Ruffner Photography
Ski Ober Gatlinburgh
Sprout Design
Swonder Ice Arena
Target
The Children's Museum of Indianapolis
The Pacetre
Walt Disney World

cMoe regrets any errors or omissions
in the previous lists. Please call the
Development Office at 812.464.2663
ext.225 to correct our records.

Community Partners

WE THANK THE MANY INDIVIDUAL VOLUNTEERS AND COMMUNITY GROUPS WHO SUPPORT CMOE WITH THEIR TIME.

Aleemia Henderson	Isaac Scheller	Margaret Koch
Alexus Porter	Izzy Robertson	Maycee Grigsby
Alex Yang	Jada Banks	Michelle Situ
Alli Engelbrecht	Joleen Powell	Monica Miller
Aracely Chavez	Juliana Smith	Nuha Adeel
Arjun Chaudhry	Kailynn Powell	Patricia Weinzapfel
Arushi Gandhi	Kaitlyn Zenthofer	Philip Hooper
Arwyn Horstman	Kate Potter	Rahul Menon
Ashely Tenbarger	Kaylee Hahn	Sabina Chertmanova
Ashton Boyer	Kevin Koch	Shayna Franklin
Bailey Alexander	Kiley Dunn	Shruthi Ramanathan
Brad Gilbert	Kyera North	Swathi Menon
Brian Hicks	Laurel Owen	Sydney Martin
Calvin Josenhans	Lisa Vaughan	Terry Hughes
Darek Reuter	Lyd Krietemeyer	Tessa Chanley
Harley Given	Madison (Maddi) Pierce-Holtzman	Travis Godsey
Heather Vaught	Madison Martens	Vanessa Powell
Holly Smith	Mandi Hunt	Yuen (Jeff) Yang

622 hours

VOLUNTEERED DURING 2019

\$15,817.46

VALUE OF VOLUNTEER HOURS

Our Partners in Play

Organizations with which the Museum collaborated to deliver play and learning experiences, to increase awareness about the importance of play, or to otherwise serve its mission:

Brown Bussing	Michael Albert-Artist
Colin Culliver- Magician	Purdue Extension
Evansville Police Department	Snickerdoodle Art
Evansville Regional Airport	Vanderburgh Humane Society
Feller Limousine	Wesselman Woods
Howell Wetlands	Youth First
Ivy Tech	Zumbini w/Autumn Brown
Lil' Rexings Pony Express	

We just completed our Interactive health event for children at cMoe and I can't say enough good things about the staff and facilities there. Everyone had a great time and we were very well taken care of. We are looking forward to coming back and doing this again next year. Great job and a big thank you to cMoe!







SUPPORT US

If you would like more information about supporting the Children's Museum of Evansville, please contact our development office at **812.464.2663 ext. 225** or visit **www.cmoekids.org**.

STAY CONNECTED TO US

22 SE 5th St, Evansville, IN 47708

