COMMUNITY REPORT
JULY 1, 2020 - JUNE 30, 2021

It has been another year of challenges for children’s museums and other nonprofits
BUT WE MADE IT THROUGH
THANKS TO YOU

Discover how the museum continued to fulfill its mission despite the challenges of the COVID-19 pandemic.
Dear Friends,

At the start of this fiscal year, we re-opened after a three-and-a-half-month government mandated closure due to the pandemic. While this year presented us with seemingly insurmountable challenges, I am happy to say that the Children’s Museum of Evansville is still here and serving our learning through play mission.

Now, I won’t kid you—our doors are open, but it certainly has not been business as usual. We took a hit in our membership, admissions, programs, and gift shop revenue, but we made huge strides in our annual campaign and grants. Additionally, we took a hard look at our expenditures and made significant cuts across the board. Children’s Museums, like all museums, continue to struggle with reduced earned income, increased health and safety precautions, and visitor restrictions, but the lessons we’ve learned about virtual programming/event delivery and community outreach will continue to serve us well into the future. We are extremely grateful for the amazing community support we received this year.

The outbreak of the coronavirus ushered in an unprecedented global health, financial, and educational crisis. But the one thing we know for sure is that play is needed now more than ever. Thank you to our resilient leadership team and the board for their steadfast commitment to building a stronger, more sustainable, and relevant museum.

Even amid crisis, we just celebrated turning 15!! The future of cMoe looks promising. We have a master plan in place with a dedicated team willing to do the work to achieve our goals. Our growth will be measured by increased community partnerships, attendance, and square footage. Stay tuned for what’s to come.

Thank you again for standing with us. We could not accomplish our mission without you.

With gratitude,

Stephanie Terry
Executive Director

Kate Hawkins
Chair, Board of Directors
"We do love CMOE and have been very happy with the cleanliness of the building since the pandemic. Thank you!!!!"
Our Impact

11,358 IN-PERSON VISITS
1,494 MUSEUM MEMBER FAMILIES
538 FAMILIES FACING FINANCIAL HARDSHIP WERE GIVEN YEAR-LONG REDUCED ADMISSION THROUGH MUSEUM FOR ALL
34,617 VIRTUAL PROGRAM VIEWS VIA FACEBOOK, INSTAGRAM & YOUTUBE
6 CAMPS WITH 121 PARTICIPANTS

FAMILIES FACING FINANCIAL HARDSHIP WERE GIVEN YEAR-LONG REDUCED ADMISSION THROUGH MUSEUM FOR ALL

SOME OF OUR VIRTUAL PROGRAMS

PROUD PARENT

“Summer Enrichment: Cultural Organization Activities for Children & Families”

cMoe AT HOME

ELF ACADEMY RE IMAGINED

IGNITE IT CREATIVITY FORUM

68% OF VISITORS CAME FROM OUTSIDE THE CITY OF EVANSVILLE

Our Impact

SOME OF OUR VIRTUAL PROGRAMS
We are Grateful!

With friends, all things are possible. Investing in the healthy development of our children is beneficial to all of us. We remain grateful to the many generous donors and community partners, our friends, who support the mission. Contributions are critical to maintaining our facility, exhibits and programs, and we are humbled to acknowledge our FY21 Annual Campaign donors of $100 or more, event sponsors, and Corporate, Business and Donor-level members. We are incredibly grateful.

FY21 Annual Fund (represents gifts made between July 1, 2020 and June 30, 2021)

KAREN DONOVAN RAGAN OUTING CIRCLE

|$2,500 & ABOVE

Kris & Shara Bean
David Cordell
Akiee DeShay
Bob & Lisa Jones
Kevin & Margaret Koch
Kevin & Cindy Koch
Kevin & Margaret Koch

|$1,000 & ABOVE

Cyndi Byrley
William & Ellen Cartwright
Raymond & Mary Ellen Farabaugh
Josh & Katy Gilberg
Linda Haddix
Lori Koch
Michael Schopmeyer
John Schroeder
Judith C. Stewart
Linda Stocks

|$500+ & ABOVE

Jerry & Cindy Benkert
Dean & Karen Bosler
Rev. Adrian & Terry Brooks
Ross & Candace Chapman
Kevin Carroll
Robert & Deb Goldberg
Suzanne & James Dujmic
Sherry & Grant Dunbar
William & Jewell Duggins
Louise Dumas
Seth & Kelly Gabler
Margaret Golphin
Ryan Goff
Mary & John Goines
Sheila & Dan Goines

|$100+ & ABOVE

Steve & Kathy Allbright
George Alles
Mathew & Tracy Bee
Doug & Amanda Berry
Kimberly Bredemeier
Angelique Brown
Betsy Badback
Scott & Cornelia Basili
John & Andrea Belew
Sharon & Andrew Bevel
Robert & Linda Bevill
Sharon & Michael Bevill
Michelle Blohm
Dale & Colleen Blohm
Ann & Will Boling
Sharon & Dan Boling
Sharon & Dan Boling

SUPPORT US

If you would like more information about supporting the Children’s Museum of Evansville, please contact our development office.
The outdoor sand play was so much fun! The sprinkler Dino was a fan favorite!

FROM OUR VISITORS

“Always a great experience filled with learning and random events going on (latest visit was a beach day) would definitely recommend to visit at least once with your children.”
Join the FUN!

Become a cMoe Member and open the door to a year of creativity, exploration and discovery!

Become a Member at cMoekids.org