



Elf Academy is an annual fundraiser for the Children's Museum of Evansville and provides a family holiday tradition for families in and around the Tri-State Area.

**Saturday December 10, 2022**

**9:00 a.m. – 12:00 p.m.**

**Children's Museum of Evansville**

Children attending the Elf Academy will learn how to become an honorary Elf by visiting several activity centers throughout the Museum obtaining their official elf badge at the end of the morning.

#### **Event Highlights:**

- Photos with Santa, Elves, and other characters
- North Pole Village sock skating rink and snowball play area
- Magic Mountain Slide
- Toy Workshop: Woodcraft and art area for hands-on "toymaking"
- Holiday Treat Stations and Shopping
- Live Holiday Performances and Dance party with DJ

#### **Elf Academy Sponsorship Opportunities**

##### **Tree Topper (\$5,000) – Co-Presenter w/Old National Bank**

- Company name displayed on event invitation, beneath logo on all print, digital marketing and t-shirts
- Sponsorship recognition on cMoe's website, newsletter and social media with logo featured on social media in a stand-alone post.
- Eight (8) event tickets, breakfast with characters, and holiday goodie bags
- First in line with Santa & Mrs. Claus
- Signage and verbal acknowledgement during the event

##### **Toy Workshop Sponsor (\$3,000)**

- Eight (8) event tickets, breakfast with characters, and holiday goodie bags
- Logo inclusion Toy Workshop area and event signage
- Sponsorship recognition on cMoe's website, newsletter and social media with logo featured on social media in a stand-alone post.

##### **North Pole Village Sponsor (\$1,500)**

- Eight (8) event tickets and breakfast with characters
- Logo inclusion on North Pole Village area
- Name Listed on signage at the event

##### **Candy Cane Sponsor (\$800)**

- Eight (8) event tickets and breakfast with characters
- Company name listed on signage at the event



## Sponsorship Pledge Form

### Contact Information:

Company/Organization/Individual: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### Corporate Sponsorship Level:

Tree Topper Sponsor (\$5,000)

Toy Workshop Sponsor (\$3,000)

North Pole Village Sponsor (\$1,500)

Candy Cane Sponsor (\$800)

### Payment Options:

Please send an invoice for \$ \_\_\_\_\_ to: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ made payable to the Children's Museum of Evansville

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To ensure that each Sponsor receives full associated benefits, we ask that you kindly commit by September 1st. **Please include your logo (vector image or PNG file) when returning via email.** Children's t-shirt sizes will be requested prior to event. Do you have questions about sponsorship? Please contact us at 812-643-2663 and ask for the Executive Director.

Please return Sponsorship Form to Children's Museum of Evansville. P.O. Box 122 Evansville, IN 47701 or [sterry@cmoekids.org](mailto:sterry@cmoekids.org)

**\*\*\*I AM UNABLE TO COMMIT TO A CORPORATE SPONSORSHIP LEVEL**  
Enclosed is a donation in the amount of \$ \_\_\_\_\_.

Thank you for your support of cMoe and Elf Academy 2022!