



Date: Saturday December 18, 2021

Time: 9:00 a.m. – 12:00 p.m.

Place: Old National Events Plaza

Mission: The Children's Museum of Evansville (cMoe) creates extraordinary experiences that ignite the imaginations of children and families through the power of play.

Purpose: Elf Academy is an annual fundraiser for cMoe and provides a signature family holiday tradition for families in and around the Tri-State Area.

Summary: Children attending the Elf Academy will learn how to become an honorary Elf by visiting several activity centers around the room and obtaining their official elf badge from Santa at the end of the morning.

Event Highlights:

- Photos with Santa and Mrs. Claus, where children receive their official "Elf Badge"
- North Pole Village: Custom-painted playhouses for silent auction
- Magic Mountain: Large inflatable slide snow slide and indoor snowball play area
- Santa's Workshop: Woodcraft and art area for hands-on "toymaking"
- Festive holiday brunch
- Tap and Twirl with Children's Center for Dance
- Elves interacting with children
- Dance party with DJ

Elf Academy Sponsorship Opportunities

Tree Topper (\$5,000) – Title Sponsor

- Company name displayed on event invitation, beneath logo on all print, digital marketing and t-shirts
- Sponsorship recognition on cMoe's website, newsletter and social media with logo featured on social media in a stand-alone post.
- Ten (10) event tickets at a premium reserved table
- Company name prominently displayed at event
- verbal recognition during the event
- 1 full page superior advertisement in the event program

Santa's Sleigh Sponsor (\$3,000)

- Company name displayed on event invitation
- Eight (8) event tickets at a premium reserved table
- Sponsorship recognition on cMoe's website, newsletter and social media with logo featured on social media in a stand-alone post.
- ½ page advertisement in program

North Pole Village Sponsor (\$1,500)

- Eight (8) event tickets at a premium reserved table
- Logo inclusion on North Pole Village
- Name Listed in Program

Candy Cane Table (\$800)

- Company logo displayed on reserved table
- Eight (8) event tickets at a reserved table
- Name Listed in Program

Secret Santa (\$500)

Your name would remain anonymous. Provide a gift of experience this Christmas by donating to a family in need. Family would receive one family membership to cMoe and 4 tickets to the event.

***Each sponsor with a total sponsorship package over \$1,500 will be listed as the exclusive sponsor of cMoe's Elf Academy. This guarantees you will benefit from pre and post promotional exposure on cMoe's social media and newsletters.**



Elf Academy Corporate Sponsor Pledge Form

Contact Information:

Company/Organization/Individual: _____

Primary Contact Name: _____

Title: _____

Phone: _____

Email: _____

Organization Address: _____

City/State/Zip: _____

Corporate Sponsorship Level:

- Tree Topper Sponsor (\$5,000) Santa's Sleigh Sponsor (\$3,000)
- North Pole Village Sponsor (\$1,500) Candy Cane Sponsor (\$800)
- Secret Santa (\$500)

Payment Options:

- Please send an invoice for \$ _____ to: _____
- Enclosed is my check for \$ _____ made payable to the Children's Museum of Evansville

Signature: _____ Date: _____

To ensure that each Sponsor receives full associated benefits, we ask that you kindly commit by September 1st. **Please include your logo (vector image or PNG file) when returning via email.** Do you have questions about sponsorship? Please contact us at 812-464-2663 and ask for the Executive Director.

Please return Sponsorship Form to Children's Museum of Evansville. P.O. Box 122 Evansville, IN 47701 or sterry@cmoekids.org

- ***I AM UNABLE TO COMMIT TO A CORPORATE SPONSORSHIP LEVEL
Enclosed is a donation in the amount of \$_____.

Thank you for your support of cMoe and the Elf Academy 2021!